

IOE WORK PLAN 2013

Strategic Objective 1: <i>ADVANCING THE IOE POLICY AGENDA INTERNATIONALLY</i>		
Process Objective (How)	Activity Objective (What)	Outcome Objective
<p>Elaborating, presenting and publicizing IOE labour and social policy positions, primarily in the following areas:</p> <ul style="list-style-type: none"> ■ Business & Human Rights ■ Child Labour ■ Corruption ■ Corporate Social Responsibility ■ Diversity/Discrimination ■ Employment ■ Environment, Climate Change and Sustainability ■ Forced Labour ■ Globalisation ■ HIV/AIDS ■ Informal Economy ■ International Industrial Relations ■ International Labour Standards ■ Labour Administration and Labour Inspection ■ Migration ■ Occupational Safety & Health ■ Post 2015 - SDGs ■ Skills & Education ■ SMEs ■ Social Dialogue ■ Social Security ■ Sustainability Reporting ■ Women's Empowerment/Gender ■ Youth Employment <p>Building new and strengthening existing alliances with regional and sectoral employers' organisations, and others, on areas of common interest</p> <p>Engaging with trade unions and civil society where appropriate</p>	<p>Meetings, consultations, engagement, joint activity (as relevant) to promote these positions within¹:The International Labour Organisation</p> <ul style="list-style-type: none"> → <i>ILO Director-General, Governing Body, Office</i> → <i>International Labour Conference</i> → <i>ILO Sectoral activities</i> → <i>Int'l Institute for Labour Studies (IILS)</i> • CSR/Business & Human Rights Forums: <ul style="list-style-type: none"> → <i>OHCHR</i> → <i>UN WG on Business and Human Rights</i> → <i>UN Committee on the Rights of the Child</i> → <i>EU Sector Guidance Project</i> → <i>Global Compact</i> → <i>ISO</i> → <i>OSCE Alliance Against Human Trafficking</i> → <i>UNICEF</i> • Representative Business Organisations <ul style="list-style-type: none"> → <i>OAS/CEATAL</i> → <i>Business Africa</i> → <i>CAPE</i> → <i>BIAC/OECD</i> → <i>BUSINESS EUROPE</i> → <i>ICC</i> → <i>World Economic Forum</i> → <i>International Federation of Business & Professional Women (BPW Int'l)</i> • UN, Intergovernmental and Multilateral Agencies <ul style="list-style-type: none"> → <i>G20</i> → <i>Asia-Europe Project (ASEM)</i> → <i>World Bank</i> → <i>WHO</i> → <i>UNAIDS</i> → <i>UNDP</i> → <i>UNEP</i> → <i>IOM</i> → <i>WTO</i> • Sectoral Organisations² • ITUC/ Global Union Federations • The media/general public/other forums as relevant 	<p>As a result of these activities, the following objectives are advanced:</p> <p>Interlocutors better understand IOE policy positions and take them into account in their own work, agendas and activities, particularly where there are areas of common interest.</p> <p>IOE policy messages enjoy greater visibility and uptake.</p> <p>GB and ILC reform is achieved to meet employer expectations.</p> <p>Realisation of the <i>Employers' Vision of the ILO</i></p> <p>A shared employer-worker position is achieved on areas of common interest such as HIV/AIDS and health in the workplace, youth employment, sectoral safety issues, etc.</p> <p>The private sector and its representative organisations are acknowledged as key contributors to policy making at all levels, as well as creators of economic and social development and employment by the UN, other international organisations, governments, intergovernmental forums, agencies in the multilateral system, high profile NGOs, and are invited to contribute to high-level debates, are more frequently consulted, and more positively portrayed by the media for their viewpoint and perspective and contribution to society.</p> <p>The IOE's contribution to maintaining open trade and the market economy, and to building a conducive environment for competitive and sustainable enterprises, and job creation, is more widely and effectively communicated and recognised</p> <p>A strong and unified global voice of business is achieved through partnerships and alliances, and joint position papers, with like-minded organisations on shared policy objectives</p>

¹ By priority

² Sectors covered: Metal Trades, Fishing, Construction, Sporting Goods, Temporary Employment Agencies, Hotels/Restaurants, Air Transport, Chemicals, Food and Drink, Tobacco, Commerce, Ports & Harbours, Mining, Road Transport, Steel, Public Transport, Building Services Contractors, Cleaning Industries, Railways, Dredging and Banking (Europe)

Strategic Objective 2: STRENGTHENING AND SUPPORTING MEMBER ORGANISATIONS IN REPRESENTING BUSINESS INTERESTS AND PRIORITIES		
Process Objective (How)	Activity Objective (What)	Outcome Objective
Preparing well-researched position papers and guidance on policy priority areas as identified under strategic objective 1.	Timely and topical material for lobbying use	Member federations are equipped with the capacity and expertise to be effective interlocuters on policy priorities
Working with Regional Vice-Presidents and employers' organisations to identify and respond to members' needs	Regional meetings (ILO and IOE) targeted to specific topics of interest with agendas firmly focused on the region	Members' regional needs are fulfilled Regional perspectives and priorities are reflected in position papers and on the website
Sharing Work Plans and maintaining daily contact with ILO ACT/EMP	Clear working arrangements with ACT/EMP to ensure best levels of collaboration and service delivery to employers' organizations	Members' technical needs are met Members' perspectives are understood in the ILO and supported also by ACT/EMP
Organising opportunities (virtual and actual) for members to exchange view, materials, perspectives on given topics and for networking	New website Virtual advisory and working groups on given topics	The website provides webinar opportunities, better networking opportunities, document sharing and is consulted by members on a daily basis
Motivating and supporting members	Missions to specific countries to the extent possible on request	Members in particular crisis situations experience the solidarity and practical support of the whole IOE
Strategic Objective 3: IN COLLABORATION WITH EO MEMBERS, SUPPORTING ENTERPRISES AND SECTORAL ORGANISATIONS TO OPERATE SUCCESSFULLY IN A GLOBAL ENVIRONMENT		
Process Objective (How)	Activity Objective (What)	Outcome Objective
<p>With a focus on the following areas of particular interest to business:</p> <ul style="list-style-type: none"> • Business and Human Rights • Corporate Social Responsibility • Global Industrial Relations • Occupational Safety and Health <p>Elaborating and disseminating training material and presentations</p> <p>Elaborating and disseminating well-researched guidance material</p> <p>Organising forums for multinationals on CSR topics</p> <p>Organising forums for multinationals and member federations on OSH and IR topics</p> <p>Designing and launching webinars</p> <p>Providing consulting services to companies via members on request</p> <p>Elaborating and disseminating topic specific newsletters, eg CSR</p>	<p>Meetings, training sessions and webinars</p> <p>Fact Sheets for Business</p> <p>Ongoing development of new website</p> <p>Confidential forums for the exchange of best-in-class practice</p> <p>Development of the Global Industrial Relations Network (GIRN)</p> <p>Development of the Global Occupational Safety and Health Network (GOSH)</p> <p>Regular, timely and topical email alerts and other communications to members on issues of interest to business</p> <p>Monthly news bulletin with links to the website</p> <p>Creation of new forums for sectoral and company members as well as providing tailored services on request</p>	<p>Enterprises are informed of, and equipped to address and successfully manage, the latest trends, developments and strategies in these areas, and others as they arise, that impact global operating environments</p> <p>Member federations' service delivery to companies is enhanced</p>